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Shake the salesman's hand. See if the sleeve positioning is high enough. If not, it will ride up and proceed to irritate you for eternity.



After fully buttoning your shirt, try inserting two fingers between your neck and the collar. The real point here is to avoid noticeable gaps and still be able to breathe.



Relax your arms at your sides and curl your fingers. The bottom of the jacket should just graze your cusped fingers.



Give someone a hug (or pretend to) to test out the seams. If it feels tight, try one size up.



Lean your shoulder into the wall. If the shoulder pad hits first, it's too big. If your shoulder hits first, it's too small. Ideally, they should both hit the wall at the exact same